



This survey was conducted for Open California. All responses were collected via internet from registered **Democrats and No Party Preference** voters in California for whom email addresses are included on the voter file. Potential respondents received an email invitation to participate from Open California.

**Base Sample: High-Propensity Primary Voters** (Voted at least 2 of 6/10, 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (Registered since 6/14 & Voted 11/14), Or (PAV & voted 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or Re-registered since 11/14.

**New Registrants:** All new Democratic and No Party Preference registrants since January 1, 2016 who do not otherwise qualify for the Base Sample

NR\_A. State records show you recently submitted your voter registration. Were you previously registered to vote in California, registered in another state, or is this your first registration?

Previously registered in California-----	64%
Previously registered in another state-----	27
First-time registering -----	33

NR\_B. What was the primary reason for your recent registration?

This upcoming election excites me, with candidates I want to vote for -----	32%
This upcoming election scares me, with candidates I don't want to see get elected -----	37
No real reason, just wanted to make sure I was properly registered-----	31

**(ONLY IF NPP n361 Base, n184 New Reg)**

NPP\_A. State records show that you are not registered with a political party. With regard to the upcoming Primary election in California, which do you plan to do?

	Base	New Reg
I intend to vote in the Democratic Presidential Primary -----	65%	67%
I am going to re-register as a Republican as is required to vote in their primary-----	17	16
I am not going to vote in the Presidential contest, but will vote the rest of the primary ballot-----	18	17

1-4 No matter how you may be planning to vote, when it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, or Independent?

	Base	New Reg
Strong Democrat-----	47%	26%
Not very strong Democrat -----	7	6
Independent/Lean Democrat -----	25	63
Independent/Lean Republican -----	20	5
Not very strong Republican -----	1	0
Strong Republican-----	1	--

1. As we reach the end of Barack Obama's term as President, how would you rate the job he has done?

	Base	New Reg
Excellent -----	39%	32%
Good -----	43	45
Fair -----	12	19
Poor -----	5	4

2. How motivated are you to vote in the upcoming Democratic Presidential Primary Election in California? Are you

	<b>Base</b>	<b>New Reg</b>
Extremely motivated -----	69%	68%
Very motivated-----	18	21
Somewhat motivated-----	7	9
Not too motivated-----	4	2
Not motivated at all-----	2	1

3. What is your opinion of Hillary Clinton?

	<b>Base</b>	<b>New Reg</b>
Very favorable -----	37%	19%
Somewhat favorable-----	32	28
Somewhat unfavorable-----	15	19
Very unfavorable-----	16	35

4. What is your opinion of Bernie Sanders?

	<b>Base</b>	<b>New Reg</b>
Very favorable -----	41%	65%
Somewhat favorable-----	39	24
Somewhat unfavorable-----	13	8
Very unfavorable-----	7	4

5. If the Democratic Presidential primary election were held today who would you vote for?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton-----	49%	27%
Bernie Sanders-----	39	67
Undecided-----	12	6

Next, please react to each of the following by indicating whether you think it better describes Hillary Clinton or Bernie Sanders.

6. Will be the Democratic Presidential nominee?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton-----	75%	53%
Bernie Sanders-----	11	27
Not sure-----	13	20

7. Would be a stronger candidate in the general election to defeat the Republican?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton-----	61%	35%
Bernie Sanders-----	27	58
Not sure-----	12	8

8. Is attacking their primary opponent more?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton-----	25%	42%
Bernie Sanders-----	36	24
Not sure-----	39	34

9. What is your opinion of Carly Fiorina?

	<b>Base</b>	<b>New Reg</b>
Very favorable -----	1%	2%
Somewhat favorable-----	8	9
Somewhat unfavorable-----	22	32
Very unfavorable-----	69	57

10. What is your opinion of John Kasich?

	<b>Base</b>	<b>New Reg</b>
Very favorable -----	4%	4%
Somewhat favorable -----	34	27
Somewhat unfavorable -----	37	42
Very unfavorable -----	25	27

11. What is your opinion of Donald Trump?

	<b>Base</b>	<b>New Reg</b>
Very favorable -----	3%	2%
Somewhat favorable -----	4	4
Somewhat unfavorable -----	7	11
Very unfavorable -----	86	83

12. What is your opinion of Ted Cruz?

	<b>Base</b>	<b>New Reg</b>
Very favorable -----	1%	2%
Somewhat favorable -----	5	5
Somewhat unfavorable -----	12	16
Very unfavorable -----	82	78

13. In the 2016 General Election, if the candidates for President were Hillary Clinton and Donald Trump, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton -----	81%	69%
Donald Trump-----	7	12
Undecided -----	12	20

14. In the 2016 General Election, if the candidates for President were Bernie Sanders and Donald Trump, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Bernie Sanders -----	89%	95%
Donald Trump-----	5	3
Undecided -----	6	2

15. In the 2016 General Election, if the candidates for President were Hillary Clinton and John Kasich, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton -----	74%	57%
John Kasich -----	12	20
Undecided -----	14	23

16. In the 2016 General Election, if the candidates for President were Bernie Sanders and John Kasich, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Bernie Sanders -----	82%	87%
John Kasich -----	10	7
Undecided -----	8	6

17. In the 2016 General Election, if the candidates for President were Hillary Clinton and Ted Cruz, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Hillary Clinton -----	84%	71%
Ted Cruz -----	5	7
Undecided -----	11	23

18. In the 2016 General Election, if the candidates for President were Bernie Sanders and John Ted Cruz, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Bernie Sanders-----	91%	95%
Ted Cruz-----	3	2
Undecided-----	6	3

19. Currently Bernie Sanders trails Hillary Clinton by a significant margin. He would need to win the remaining contests by more than a 60/40 margin AND convince hundreds of "Super Delegates" to switch their support to him. Sanders acknowledges that he faces "an uphill battle." Given that, which of these comes closest to your opinion about what Sanders should do.

	<b>Base</b>	<b>New Reg</b>
He should continue to campaign as hard as he can to win ---	36%	62%
He should continue to campaign, but tone down his attacks on Clinton so she can start to unify the party-----	43	26
He should suspend his campaign, as he really cannot win ---	22	6

20. There is also a primary election for U.S. Senate on the June Ballot. If the election were held today, do you think you would vote for:

	<b>Base</b>	<b>New Reg</b>
Democrat Kamala Harris, Attorney General of California ----	49%	25%
Democrat Loretta Sanchez, California Congresswoman ----	13	15
Republican Thomas Del Becarro, Business Attorney/Author---	2	2
Republican Duf Sundheim, Small Businessman/Mediator ----	1	1
Republican Ron Unz, Entrepreneur/Writer/Publisher-----	1	1
Another candidate-----	2	3
Undecided-----	31	53

21. In the General Election, if the candidates for U.S. Senate were two Democrats, Kamala Harris and Loretta Sanchez, for whom would you vote?

	<b>Base</b>	<b>New Reg</b>
Kamala Harris-----	47%	25%
Loretta Sanchez-----	16	16
Undecided-----	37	59

22. What is your gender?

	<b>Base</b>	<b>New Reg</b>
Male-----	53%	49%
Female-----	47	51

23. Which group matches your age?

	<b>Base</b>	<b>New Reg</b>
18-34-----	13%	46%
35-44-----	15	16
45-54-----	22	14
55-64-----	23	14
65+-----	27	10

24. Do you consider yourself Conservative, Moderate or Liberal?

	<b>Base</b>	<b>New Reg</b>
Very conservative-----	1%	2%
Conservative-----	6	6
Moderate-----	34	35
Liberal-----	39	40

Very Liberal----- 21 18

25. What is your approximate income level?

	<b>Base</b>	<b>New Reg</b>
\$0-\$25,000 -----	13%	25%
\$25,000-\$50,000-----	15	21
\$50,000-\$75,000-----	21	19
\$75,000-\$100,000-----	17	13
\$100,000+-----	34	23

26. Which best describes your primary ethnicity?

	<b>Base</b>	<b>New Reg</b>
White-----	72%	62%
Latino-----	13	18
Asian-----	6	7
African-American-----	5	3
Other-----	4	10